

# GOLF OUTING GUIDE

2025

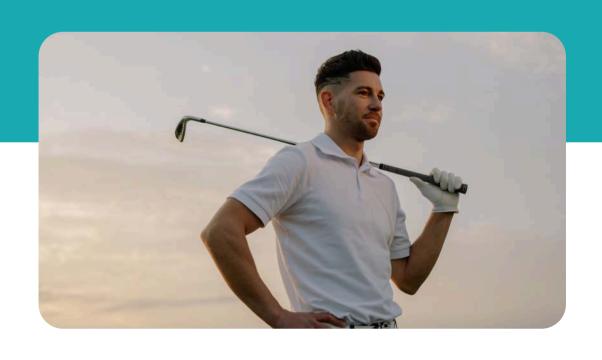
A guide for every budget

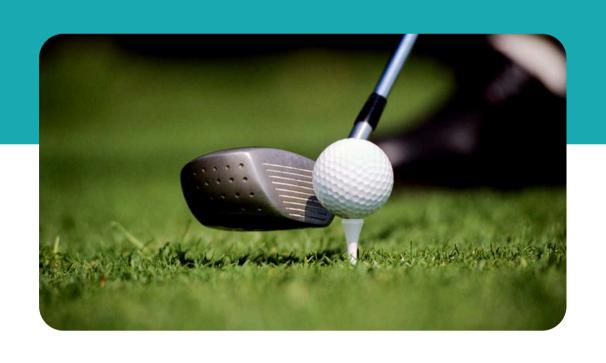
# OVERVIEW & PURPOSE

Use this quick guide to ensure that you cover every facet of your golf outing or event at whatever price point you need! This comprehensive guide will give you a full breakdown of all the elements of a golf event and even share the best must-have items in your price range.



# ENTRY LEVEL BUDGET



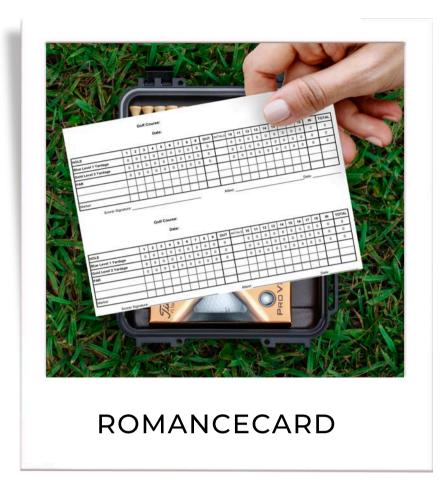


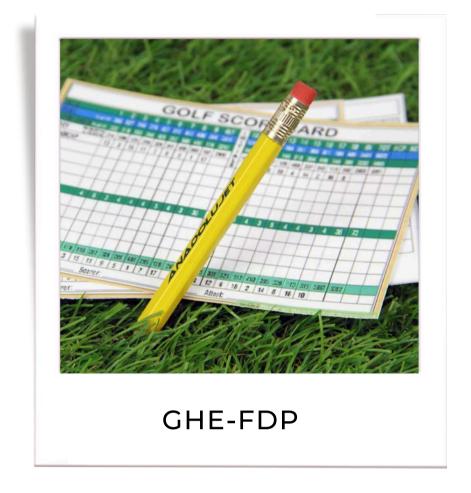






Contributing sponsors can make a lasting impact by branding the golf carts used by each team. From functional items like hand fans and golf pencils to creative touches like romance cards, these promotions ensure the sponsor's brand is visible throughout the event.





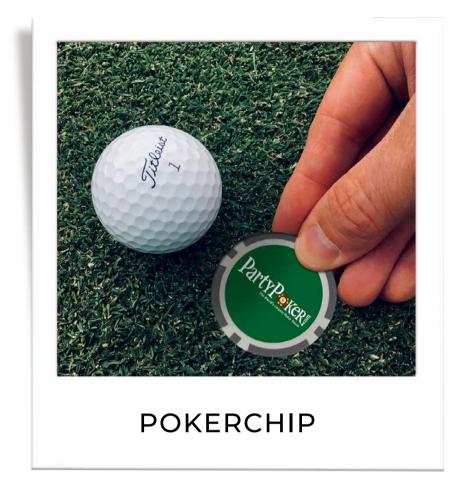
TNC - Hang your favorite colored hand fan to signal your golf car is ready to go. This is a great way to add signage for your contributing sponsor while also offering a functional hand fan that can be used on those hot summer days out on the course.

ROMANCECARD- Contributing sponsors can place a romance card on the wheel of each cart that tells their story and compliments their commitment to the event. Or we can print the golf scorecard onto the romance card and ensure that you're offering something that will be put to use immediately at the event. This will also be a great way to get eyes on this corporate sponsor's logo at every hole.

GHE-FDP - Golfer's will need to keep score throughout the event. Offering a golf pencil to compliment the golf cart sponsorship ensures that this brand is seen at every turn. This can easily be coordinated with the host club.







#### PRACTICE GREENS

A practice green is an area of the course that is designated for grooming your putting stroke and/or working on your short game shots. Every golfer will pass by this area at least twice and most aim to get in a few practice putts or shots before the real game begins. A contributing sponsor can donate to this part of your event and get their brand noticed by gifting the following when a player approaches the practice green.

PMRT - A pitch mark repair tool that has a quarter size removable magnetic ball marker. Golfers will instantly place this tool in their pocket and use throughout the day, any time they make a pitch mark on the green.

GTP4T – Even on the practice greens, golfers will need tees throughout the day, each one showcasing your contributing sponsor's brand at every hole.

POKERCHIP- To help them mark the location of their ball when other players go to take their best shot. A perfect item to offer at the practice green that will surely be used throughout the day.







#### PRACTICE RANGE

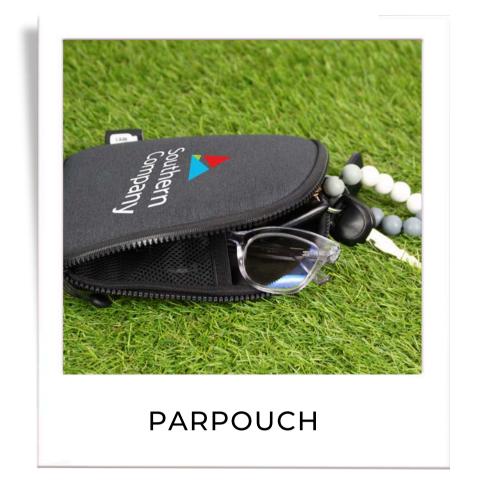
Many of your players at outings will make their way to the practice (driving) range to get their bodies loose and their golf swings warmed up. It is also a wonderful opportunity for sponsors to mingle with the participants. Sponsors can make positive impressions by offering these items with their brand getting noticed. 234PT - Every golfer needs tees—why not choose a sustainable option? These durable, reusable bio-composite tees help reduce waste and are designed to be course-friendly, making them a win for both golfers and maintenance teams.

NDBC - Keep tees, ball markers, and divot tools handy with this convenient neoprene ditty bag. Featuring a secure zip closure and a carabiner for easy attachment, it's a must-have for any golfer.

1626RT - Made from soft microfiber and RPET materials, this eco-friendly towel is part of our Green Gallery collection. Each purchase supports urban reforestation in the U.S. through One Tree Planted.







### GOLFER GIFTS

More commonly known as the player's gifts or outing kits. These are the goody bags that are handed out to each player upon sign in. These goody bags normally consist of multiple items. This is a great way to get multiple sponsors that each contribute to one item in the goody bag.











### CASH BAR GOLF CART

As a contributing sponsor, your brand will be front and center whenever players need a quick drink, snack, or a refill for their cooler. This mobile refreshment cart offers a unique opportunity to engage participants with branded items like can coolers and bottle openers, ensuring your sponsor's logo is seen throughout the event.

FC-02 - This collapsible foam 12 oz can holder keeps drinks cool and sweat free on and off the course.

SCH - Sometimes, you need something a little smaller. This slim can holder will fit 12 oz slim cans for easier grip and no condensation.

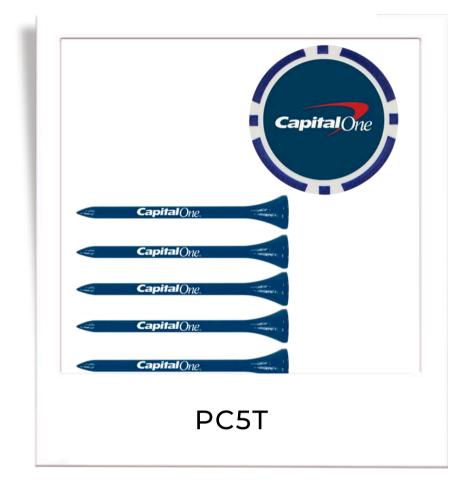
ALB - Is a great lunch bag to sell at the cash bar golf cart while they fill it up with their favorite beverages allowing them to keep it all cool for the next several holes. This is a terrific way for you to earn additional revenue for the event or charity.

CBO - Doubling as a bottle opener, this carabiner is sleek and compact, making it perfect for travel or an outing.

TREKSPORT32 - Choose a water bottle to fill up throughout the day while helping to eliminate the use of single use plastic water bottles.







## MULLIGANS

Most simply put, a mulligan is a "do-over". If you hit a bad shot you can use a MULLIGAN to try again. You can sell mulligans as tokens to help establish the number each player has to use and also bring in some additional revenue for that event or charity.

## CONTESTS

Any of the following items can be used as gifts for the following contest that can happen at golf outings. These contests are always included in the event and can be a great way to promote new acquaintances and fun during the event.

## HOLE IN ONE

This is the most difficult contest by far. However, that makes it the most rewarding if won! This is when someone makes it into the hole with only one shot!

## CLOSEST TO THE PIN

It's common to see this contest take place on a par-3 hole and the tee shot landing closest to the pin wins! Often event planners will have (one) on-course contest for the front nine holes and (one) for the back nine holes.

## LONGEST DRIVE

This contest starts at the tee box on a selected hole, typically a straight par 5 hole. The winner will be determined by distance and accuracy of their shot in the fairway. Course staff can also help put a line in the middle of the fairway upon request to give a visual aid for measuring your winner!

## PUTTING CONTEST

This contest can be held before, during or even after the tournament itself.

# CONTEST PRIZES



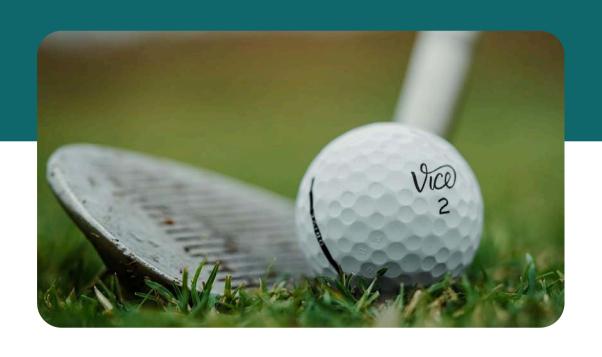






# MID-RANGE BUDGET













#### GOLF CARTS

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MAGGY - Hang this cool 12" x 28" magnetic waffle towel to signal your golf cart is ready for play. Simply hang it on the cart for easy visibility, and let its functionality shine as players use it to keep their clubs dry.

TOP-KIT - Contributing sponsors can give each player a few extra tees that they'll be able to use throughout the day. They can secure them in a ditty bag that will get reused time and time again when they attach it to their golf bag.

SIDEKICK - It can get quite hot or humid throughout the day and offering a cooler bag to keep a few snacks or bottles of water in can be extremely helpful. Golfers will keep this in their cart and more importantly they'll take it home to use again after the day is done.







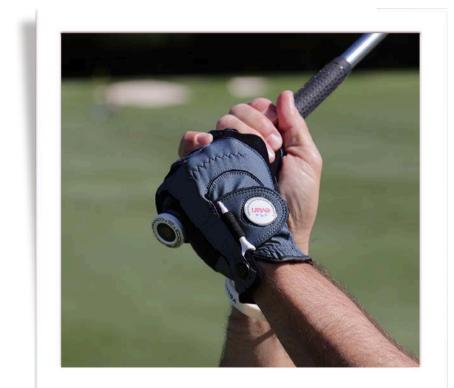
#### PRACTICE GREENS

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TDT-FDP - A unique tribal divot tool that they'll instantly place in their pocket to use anytime they make a ball mark on the green.

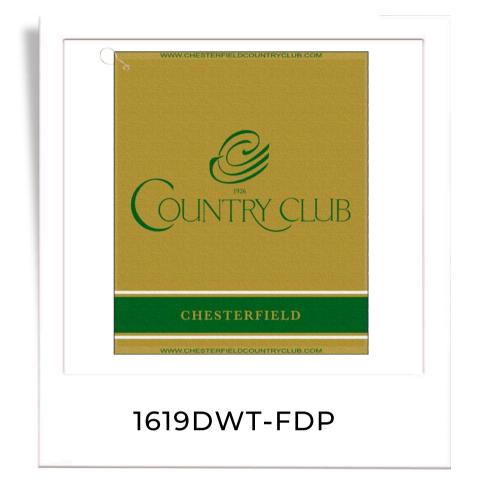
2TT-PVI - Even though they're on the practice greens they will no doubt require a few tees throughout the day that will have your contributing sponsor's brand on every one. A few extra golf balls will be an added bonus for when players hit those shots they can't find.

ACECLIP - To help them mark the location of their ball when other players go to take their best shot. A perfect item to offer at the practice green that will surely be used throughout the day.



ZFGLOVE-FD/WZFGLOVE-FD



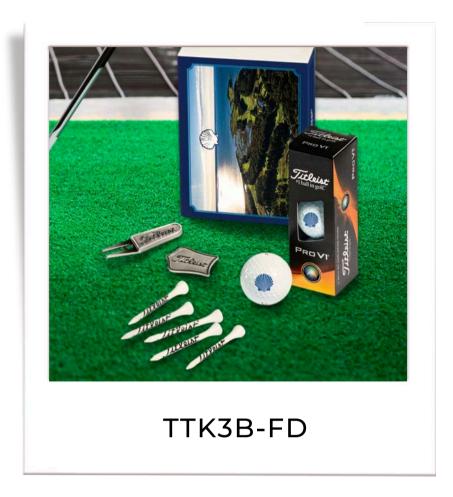


### PRACTICE RANGE

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## GOLFER GIFTS

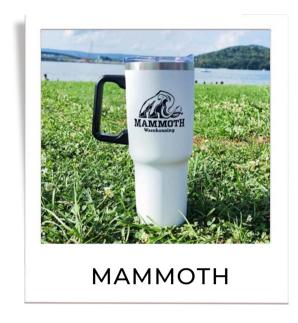
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### CASH BAR GOLF CART

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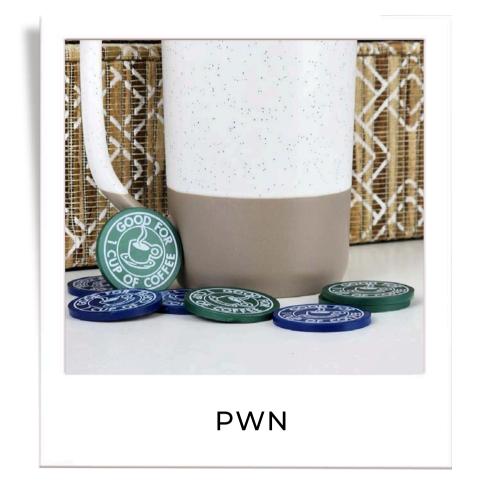
KRATOS - An insulated can holder to keep your drinks cold and your hands dry.

SNCH -Featuring vivid full-color sublimation, this cooler fits tall, slim cans like seltzers, beers, and iced coffee, keeping your drinks cold and your brand visible.

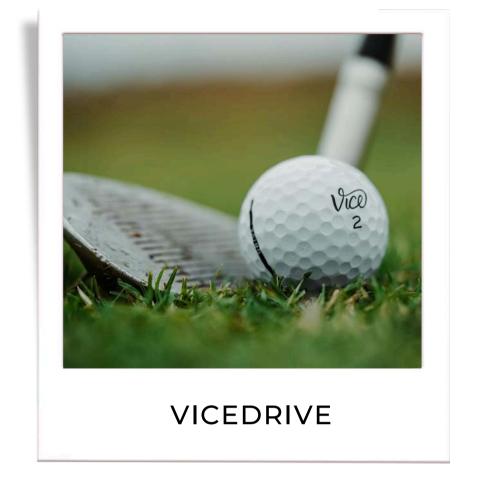
PAR-CHILLER - Made from 100% recycled materials, this cooler bag holds up to six cans or a bottle of wine. It keeps drinks cold for hours and features a shoulder strap, carabiner, and water-resistant exterior—perfect for the golf course or any outdoor activity.

ESBOTBM-FDP- This solid metal, 3-in-1 tool includes a bottle opener, divot repair tool, and magnetic ball marker. Available in six vibrant colors, it's a must-have for any golfer!

MAMMOTH - A 40 oz mug to fill up throughout the day while helping to eliminate the use of single use plastic water bottles on the golf course.







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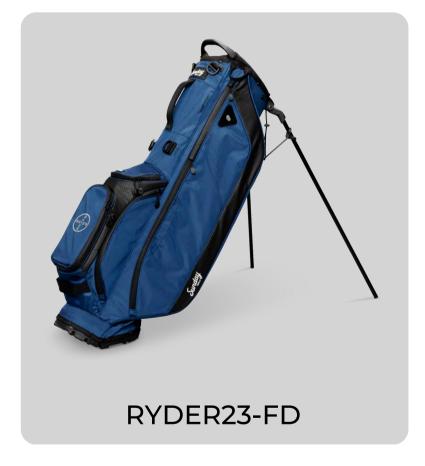
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#### PUTTING CONTEST

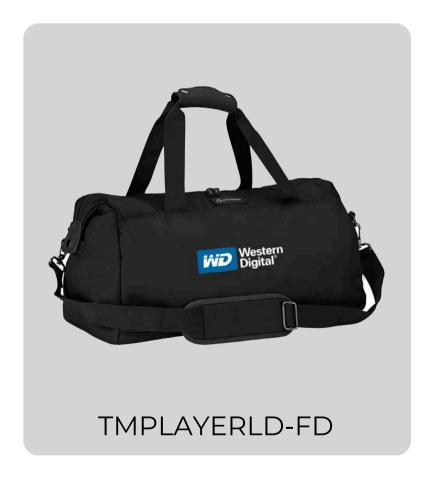
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# CONTEST PRIZES

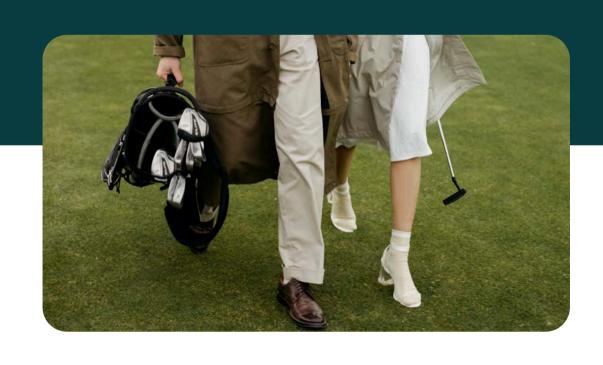


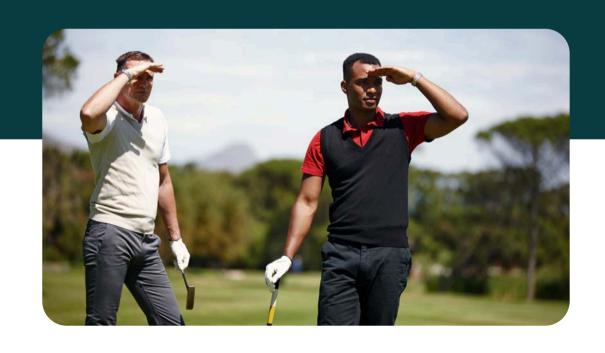






# PREMIUM BUDGET













### GOLF CARTS

**CUSTOMBAGTAGXL-FDP** 

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CUSTOMBAGTAGXL-FDP - This custom-designed bag tag is a great way for sponsors to leave a lasting impression. Attached to each golf cart, it serves as a memorable keepsake for participants while showcasing the sponsor's brand throughout the event.

TRACK-FD - Contributing sponsors can gift a complimentary pair of retail sunglasses that the players can either use that day or take home to use another day.

MAMMOTHGK-ULTRA - This 40 oz tumbler comes filled with golfing essentials like a towel, tees, ball marker, and golf ball making it perfect for tournament welcome gifts. It's an excellent way for multiple sponsors to shine and make a memorable impression.







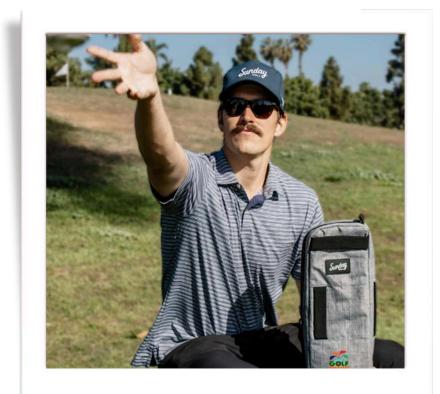
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PFXIC-FDP - This iconic PitchFix divot tool features a sleek switchblade function and comes in an individual gift box, setting the tone for a premium day on the course.

PFXALC-FDP - This sleek, pocket-sized alignment chip doubles as a ball marker and putting guide, helping golfers line up their perfect shot. Available in eight colors and fully customizable with your logo or artwork, it's a stylish and practical way to showcase your brand.

SFMHC-FD - Protect the "money club" in style with this 100% handmade leather mallet putter cover from Sunfish. Featuring an embroidered logo and full customization options, it's a standout accessory on the green.



**BIGFROSTY-FD** 





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PUMAPOUNCECAP-FD - This go-to golf cap from Puma features DryCell technology, a moisture-wicking sweatband, and a stylish curved bill with a raised TPU Puma cat. With your sponsor's logo front and center, it's a premium accessory players will wear beyond the event.

UASKILLZ-KIT - Stylish name-brand sunglasses paired with a full-color microfiber cleaning cloth, offering lasting brand visibility on and off the course.







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SGBSLEEVE-FD - At home, on the go, or on the course. Drinks will be cold for those long days on the fairway. Perfect for company golf events, fundraisers and tournaments.

OBECC- Keep your drinks icy cold with this versatile OtterBox® can cooler. Designed to fit tallboys, 12 oz cans, skinny cans, and bottles, its adaptive sleeve ensures a snug fit every time. Made from durable stainless steel with a sweat-resistant design.

BOBM-FD - An easy item to giveaway for player giveaways! The ball marker can be customized with an event logo to have all your players remember your event.

TCWB-FD - This combo offers golfers a practical, branded water bottle to stay hydrated, paired with high-quality TruFeel golf balls for top performance. A perfect selling opportunity to keep players refreshed and ready to play while promoting your sponsor.







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# CONTEST PRIZES







